

# UTS:SHORT COURSES

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## Strategic Innovation

**"INNOVATION DISTINGUISHES BETWEEN A LEADER AND A FOLLOWER"**

- Steve Jobs, Apple Co-founder

The current economic climate requires a new approach to leadership, strategy and innovation. The pursuit of best practice will maintain performance but it will not get businesses ahead of the competition. Strategic innovation is essential to get ahead and stay ahead whilst delivering superior returns. This course highlights how successful businesses manage to deliver today as well as create their future success. Program themes will focus on analytics and creativity, management and leadership, supporting the status quo and directing change.

### What Makes This Program Unique?

- Built on the experience of Australian companies
- Includes proven models and tools, not just theory
- Provides hands-on and practical processes that can be implemented immediately.

### Course Objectives

This one-day course aims to facilitate participant knowledge and skills to:

- Identify ways to maximise individual creativity. Everyone has the potential to be innovative
- Recognise contradictions and assumptions that restrict business performance
- Learn how to solve problems both creatively and analytically
- Direct change and implement innovation, minimising business disruption whilst introducing WOW new products and services
- Identify the strategies used by successful innovative organisations using recent Australian and international case studies.

### Program

- Innovation for the individual and team.
- Managing creative and innovative people
- Creative problem solving in a dynamic world
- Balancing best practice and different practice
- Strategic approaches of successful innovative organisations
- Unconventional approaches to strategy
- Building innovative organisation of the future
- Your 100 day action plan.

### Who Will Benefit?

This course is particularly useful for:

- All industry sectors, both private and public
- Established organisations that want to succeed and grow
- Experienced managers tasked to create and lead innovation
- High performing future leaders that want to build their skills and capability
- Public sector professionals responsible for leading and delivering step change in their organisation.

### About the Presenter

#### Allan Ryan

Allan Ryan is the Executive Director of the Hargraves Institute and the Director of Managed Innovation International. A practitioner and innovation specialist, Allan has significant experience partnering with leading organisations both in Australia and internationally, to accelerate organisational performance and deliver innovative products, services and processes that grow shareholder value.

Allan was instrumental in the establishment of the Hargraves Institute, a community of organisations committed to collaboratively sharing knowledge and information in the pursuit of growth and development. Founded in July 2006, the Hargraves Institute now has 55 leading companies as members.

He has particular expertise in: strategy and leadership, facilitation; and collaboration and process. Alan's experience spans fast-moving consumer goods, building and construction, manufacturing, pharmaceuticals, paper industry, government and service organisations. He has worked with over 200 companies in Australia and around the world.

### Further Information

Email: [executive.development@uts.edu.au](mailto:executive.development@uts.edu.au)

Tel: +61 (02) 9514 3504

### Course Details

#### 2011 Dates

Run on Demand

#### Duration

1 day  
8.30am-5.30pm

#### Price

\$1200 (GST-free)

#### Discounts

3+ enrolments  
UTS Alumni

#### Presenter

Allan Ryan

#### Location

City/Haymarket Campus

#### Max. Enrolments

25

#### Entry Requirements

None