

UTS:SHORT COURSES

www.business.uts.edu.au/edu

Doing Qualitative Research: - from Fieldwork to Writing Up

PRESENTED BY PROF DAVID SILVERMAN, Professor Emeritus in the Sociology Department at Goldsmiths College and Visiting Professor in the Management Department at King's College, University of London.

If you are an early career academic, a PhD student or you are involved in qualitative research, you cannot miss this course. This course provides hands-on guide to a practical issues in analysing qualitative and writing up your research.

This is a practical and engaging program with the objective of advancing beyond textbook knowledge to learn the practical skills necessary for effective qualitative research.

Presented by world renowned academic Prof David Silverman, this program has been developed from 25 years experience in teaching introductory workshops for researchers and postgraduate research students from a range of disciplines, including sociology, psychology, health, education, information systems, business and management. The course has been taught in countries including the UK, Norway, Denmark, Sweden, Finland, France, Sri Lanka, Tanzania and Australia.

Now in its second year, this program was rated highly by participants in 2009. Participants said this program was "imaginative and inspiring", "great", "unique" and "made the subject interesting and challenging". "Professor Silverman demystified the qualitative research process. He took away the mumbo jumbo and easily and concisely presented what every PhD student needs to know. I no longer feel like panicking".

This program is a collaborative presentation involving Prof David Silverman and the UTS Centre for Management and Organisation Studies (<http://www.cmos.uts.edu.au>).

Who Will Benefit?

This course is particularly useful for:

- MA by research and PhD students
- Social science academics
- Contract researchers
- Users and commissioners of social science research.
- Previous attendees of Effective Qualitative Research at UTS.

Program

Day 1: FIELDWORK

- Theoretical issues and constructionist data analysis
- Drawing sound conclusions from the data

Day 2: WRITING UP

- Writing good literature reviews
- A convincing methodology chapter
- Writing data chapters
- Writing a concluding chapter

About the Presenter

Prof David Silverman
BSc (Econ) (LSE), MA Soc (UCLA), PhD Soc (LSE)

Prof David Silverman is Professor Emeritus in the Sociology Department at Goldsmiths College and Visiting Professor in the Management Department at King's College, University of London. He has authored 15 books and 40 journal articles on qualitative research, ethnography and conversation analysis. Prof Silverman has hosted workshops on qualitative research for PhD students all over Europe and in countries as far afield as Sri Lanka and Tanzania.

David Silverman is one of the leading world figures in qualitative research. His many textbooks on the topic are all bestsellers and noted for their student-friendliness. A sociologist by background, he has researched organizations, doctor-patient communication and AIDS counselling. He has offered short courses to PhD students and other researchers from many social science disciplines and in many continents, including Europe, Africa, Asia and Australasia.

For further information, please visit the Sage website at:
<http://www.uk.sagepub.com/authorDetails.nav?contribId=500092>

Further Information

Enrolment enquiry

T: 02 9514 2913/ E: shortcourses@uts.edu.au

Course content enquiry

T: 02 9514 3504/ E: executive.development@uts.edu.au

Course Details

2012 Dates Run On Demand
Duration 2 days 10am-4pm
Price \$1,200 (GST-free)
Discounts 33% - Full-time academics and students
Presenter Prof David Silverman
Location City/Haymarket Campus
Max. Enrolments 25
Entry Requirements None