



UTS:SHORT COURSES

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Innovative Team Workshop

UNLOCK CREATIVITY WITHIN YOURSELF TO INVENT NEW OUTCOMES TO BUSINESS CHALLENGES

For over fifty years, the Synectics processes for creativity and innovation have been assisting some of the world's most successful companies. Through this course, you will acquire the skills, tools and techniques to unlock creativity within yourself and learn how to collaborate with others in your team and wider organisation to create an environment for success.

Course participants will become skilled in the application of the internationally famous Synectics Creative Problem Solving Process. The Synectics methodology is grounded in a rich insight and appreciation of how human beings think and interact, and from this an understanding of how they can work creatively and collaboratively. This process has supported the invention of solutions to some of the most difficult challenges and surprising opportunities previously faced by the world. This course will provide a way for participants to change the way they think and act in the world, approach problems and opportunities, and invent new outcomes to business challenges.

This course covers the following three areas:

- Personal interactions, and how they affect the process of innovation and teamwork
- Open-mindedness, and how it affects how we listen, make creative connections and respond to ideas
- Meeting structure and roles and how they can be best organised to accomplish tasks requiring innovative solutions

Specific Course Objectives

- Dynamics of innovation and teamwork
Via video feedback and skilled coaching, find out the behaviours that increase your chances of coming up with truly innovative solutions and those that create barriers to successful outcomes.
- Idea generation
Access your creative self to generate novel and intriguing ideas for solving difficult problems. Experience the power of "wishing" and learn how to take an "excursion" in order to generate fresh, new ideas when you need them.
- Idea development
Discover how to take an appealing, intriguing but "not yet practical" idea, and systematically transform it by building in feasibility.
- Problem-solving sequence
Practice using Synectics' time-tested nine step process for innovative problem solving used by some of the world's most successful companies.

- Back home applications

Walk away with specific plans for applying what you've learned so that you can realise immediate results.

Who Will Benefit?

Executive Leaders and Managers
Senior and Middle Managers
Cultural Change Professionals
Practitioners of culture change
HR and Organisational Development Professionals
Discipline Leaders and Specialists
Process Designers and Leaders
Program and Project Managers
Business Improvement Facilitators
Teams with a desire to enhance collaboration

About the Presenter

Jessica Chung has spent the last few years driving corporate innovation and culture change strategy within one of Australia's leading transportation and logistics companies. Using innovation, the company has had great success in achieving growth in new markets post-Government separation.

Jessica currently consults to organisations with a desire to tackle the big strategic imperative, whether the objective is to achieve transformation or renewal, design a new product or re-connect with its customers or employees.

Jessica is a globally recognised trainer in the Synectics Body of Knowledge, and has witnessed firsthand the importance of her work and the impact it can have on an organisation and its people. Jessica is currently working on the evolution of the Synectics Body of Knowledge and its application in new industries.

Enrolment enquiry

T: 02 9514 2913/ E: shortcourses@uts.edu.au

Course content enquiry

T: 02 9514 3504/ E: executive.development@uts.edu.au

Course Details

2012 Program Dates

Duration

2 days (9am-5pm)

Price

\$1760.00 (incl. GST)

Discounts

15% for 3+ enrolments
10% for UTS Alumni

Presenter

Jessica Chung

Location

City/Haymarket Campus

Max. Enrolments

8

Entry Requirements

None