

UTS:SHORT COURSES

www.business.uts.edu.au/edu

Business Analytics - Forecasting and Scenario Analysis

Today's rapidly changing business environment calls for well defined strategies to manage change and the varied business challenges associated with it. This highlights the importance and value of advanced analytical tools, tools specifically designed to offer finance teams and decision makers the insights needed to make fact based decisions.

By utilising well presented analysis data and understanding the strategic implications, finance teams and decision makers gain a competitive advantage and the ability to change course in volatile circumstances which in turn can mean the difference between success and failure.

Who for: This course is designed for today's and tomorrow's business leaders/ decision makers to understand and quantify their key business drivers, evaluate inherent risks, simulate financial performance and forecast trends using no more than Excel as a software platform.

Key Skills: How to use Excel effectively to analyse historical performance, identify the key drivers of your business and forecast for future performance.

– Investment professionals

Program

Topics covered will include:

- Overview of current trends in business analytics and its increasing significance in corporate Australia
- Define risk, key drivers and key performance indicators
- Practical examples of how historical data is cleaned, analysed and correlated to support meaningful positional analysis in the current business
- Develop a high level business model in Excel using the six stages of model development
- Summary of the advantages and disadvantages of common forecasting tools and techniques

Who Will Benefit?

This program is particularly useful for:

- Business analysts
- Business owners
- Bankers
- Advisors
- Sales directors
- Commercial managers
- CFOs
- CEOs
- Financial controllers

About the presenter

Rickard Wärnelid
M.Bus.Fin, MSc.Phys

Rickard Wärnelid is the Director and Founder of Corality Financial Group, a pre-eminent analytical consultancy firm. Rickard has a wealth of business analytics experience gained from a range of positions in Australia and Sweden. His experience includes financial risk management, corporate finance and a significant amount of Excel and Visual Basic development. He has worked with analytical projects in a range of situations from business start-ups to multi-billion dollar infrastructure investments in Europe, the Middle East and Australasia.

About Corality Financial Group

Corality Financial Group is a full service analytical consulting firm specialising in financial modelling, advisory, model audits and training. Corality provides analytical consulting and training services in a large number of areas including investments, corporate finance, project finance, risk, strategy, private equity and accounting.

For Information

Enrolment enquiry
Tel: 02 9514 2912
Email: short.courses@uts.edu.au

Course content enquiry
Tel: 02 9514 3504
Email: executive.development@uts.edu.au

Course Details

Program Dates 2012

Duration
9:00am – 12:30pm

Price
\$300+GST

Presenter
Rickard Wärnelid

Location
UTS

Max. Enrolments
50

Entry Requirements
None