

Newsletter of the Australian Centre for Olympic Studies

No. 1, March 2008

Welcome to the first newsletter of ACOS. The aim is to send three newsletters per year to Centre members, associates and interested parties. This will provide a regular communication link with respect to ACOS research projects, seminars, conferences, publications and visitors. Feel free to contact the editor of the newsletter should you wish to include a notice or offer information.

IN THIS ISSUE

- Australian Olympic Graduate Fellows
- ACOS Centre News
- Olympic Research Agenda
- World Masters Games Research Project
- Sydney Olympic Park Research Project
- Book Publication
- Olympic Torch Relay
- Conference Presentations
- Upcoming Conferences
- ACOS in the media
- Olympic Studies and Events Resource Centre
- ACOS contacts

AUSTRALIAN OLYMPIC GRADUATE FELLOWS

Eva Kassens, 30 January-6 March 2008

Ms Kassens is a doctoral student at the Massachusetts Institute of Technology who is completing her research on sustainable transportation planning and urban change through mega-events. Her analysis spans five case studies: Barcelona, Atlanta, Sydney, Athens, and London. She has completed fieldwork on four cities and her research in Sydney will form the last key part of her fieldwork. Eva Kassens was previously an Olympic Studies grant holder at the Olympic Museum, Lausanne.

Mr Hiromasa Shirai, October - December 2008

Mr Shirai, who has been appointed ACOS Graduate Fellow for 2008, will conduct research on the legacy of Sydney Olympic Park during his visit to Sydney in the last few months of 2008. Mr Shirai, an accredited architect, is a PhD candidate in the school of urban sociology at the London School of Economics and Political Science.

ACOS CENTRE NEWS

Associate Director

Dr Daryl Adair, who joined UTS in July 2007 as Associate Professor of Sport Management, has taken up the post of Associate Director of ACOS. Adjunct

Professor A.J. Veal, the previous Associate Director, will continue as a general member of the Centre's Management Committee. Many thanks to Tony for his founding role as an ACOS Director.

OLYMPIC RESEARCH AGENDA: DRAFT FOR COMMENT

An Olympic research agenda was compiled by the Members and Associates of the Australian Centre for Olympic Studies (ACOS) at the inaugural ACOS Associates Day held at UTS on 1 December, 2006 and published to the ACOS website in February 2008. The purposes of developing the agenda are:

- to provide a focus for collaborative research among Members and Associates of ACOS
- to stimulate research among colleagues in the academic community, including doctoral and other students
- to form a basis for international discussions on collaborative and comparative research
- to provide a framework for discussions with potential research funding agencies.

Full details of the research agenda and proposed topics are available at the ACOS website <http://www.business.uts.edu.au/olympic/index.html>. We invite comment from colleagues in Australia and around the world and will take account of such communications in periodic updates of the agenda.

WORLD MASTERS GAMES RESEARCH PROJECT

Shane O'Leary, CEO of the Sydney 2009 World Masters Games Organising Committee, has invited ACOS to be involved in this event by providing the:

- Compilation of detailed information as part of a Transfer of Knowledge program from SWMGOC to the IMGA and the host City (to be determined) of the 2013 World Masters Games;
- The transfer of knowledge supplemented by a strategic level template of how to plan a World Masters Games;
- A general overview document that chronicles the Sydney 2009 World Masters Games.

Mr Christoph Hechelmann, an international PhD candidate in Sport Management at UTS, will assume the role of Research Officer on this project from March 2008 to December 2009.

SYDNEY OLYMPIC PARK RESEARCH PROJECT

Richard Cashman has been commissioned by the Sydney Olympic Park Authority to write a history of Sydney Olympic Park from 2000 to 2010 which will examine how the Olympic vision for the Park has been adapted and refined in the city's post-Olympic environment.

BOOK PUBLICATION

The second edition of Kristine Toohey and Tony Veal's *The Olympic Games: A Social Science Perspective*, was published recently by CABI, Wallingford, Oxfordshire, UK, 2007. Publisher details are: 348 pages, ISBN-13: 978 1 84593 346 3 (hardback); 978 0 85199 809 1 (paperback) The new edition includes:

- coverage of the Sydney and Athens Games and a forward look to Beijing 2008 and London 2012
- extended discussion of the 1998/99 IOC/Salt Lake City events and their aftermath
- addition of supporting website with downloadable PowerPoint slides

More details can be found via the ACOS website. Copies may be also be ordered from this location.

OLYMPIC TORCH RELAY

Janet Cahill, an Associate of ACOS, has been invited to write a feature article on the Olympic Torch Relay for the next edition of *Olympic Review*, which is expected in late February.

CONFERENCE PRESENTATIONS

Richard Cashman was a keynote speaker at the following three international conferences:

- Bright*Star Company conference on 'Location Marketing, Branding and Promotion', Wellington, New Zealand, 17-18 September 2007.
- Olympic Forum, Qufu, China, 21-25 September 2007, organised by the Chinese Society for the History of PE and Sports (Qufu is the birthplace of Confucius).
- 'Sport and the Pacific Region: Cross-Cultural Currents', inaugural international sports conference, National University of Samoa, 1-3 October 2007.

Daryl Adair produced papers on illicit drugs in sport for the following:

- Annual conference of the Sport Management Association of Australian and New Zealand, Waiheke Island NZ, 29 November - 1 December 2007.
- 'Targeting the international audience: Challenges facing sport management', Heilbronn Business School, Germany, 3-4 March 2008.

UPCOMING CONFERENCES

Olympic Precincts

ACOS is one of the organisers of a conference on 'Olympic Precincts—Past, Present and Future: Planning, Investment and Legacy', that will be held at Sydney Olympic Park on 22 October 2008. The conference is being held in conjunction with Metropolis 2008, which will be held in the city over the following three days. Metropolis 2008 is being organised by the NSW Government and the Sydney Olympic Park Authority is one of the partners. The

conference program will appear on the ACOS website in the next few weeks. A book, featuring the papers of 'Olympic Precincts' will be published before the conference and available to delegates.

Sport, Race and Ethnicity

Daryl Adair is organising the international conference 'Sport, Race and Ethnicity: Building a Global Understanding', which will be held at UTS Haymarket from 30 November to 2 December 2008. This symposium is being hosted by the School of Leisure, Sport and Tourism with support from the Cosmopolitan Civil Societies Research Centre (UTS) and ACOS. The event will bring together scholars with interests in 'race', indigeneity, ethnicity, and cultural and linguistic diversity. Keynote speakers are Prof John Hoberman (University of Texas at Austin), Prof John Sugden (University of Brighton), and Dr Kevin Hylton (University of Leeds). Further details of the event can be found at <http://www.business/1st/sre/index.html>.

ACOS IN THE MEDIA

Richard Cashman has been invited by ABC Sydney broadcaster Adam Spencer to conduct 25 five-minute interviews each Friday from February to July as part of the lead-up to the Beijing Olympic Games in August 2008. Each broadcast will focus on one of the 25 Summer Olympic Games beginning with Athens in 1896 and culminating in Athens in 2004. The broadcasts will be on Radio 702 each Friday at 6.15 am. Richard will also conduct a similar 25 Olympic broadcasts on Thursday mornings with Janice McGilchrist from ABC Central West and Western Plains.

Daryl Adair spoke about Olympic politics and boycotts to the JJJ national radio current affairs program, 'The Hack', on 15 February 2008.

OLYMPIC STUDIES AND EVENTS RESOURCE CENTRE

ACOS and ACEM (The Australian Centre for Event Management, UTS) are delighted to acknowledge the very generous support of key benefactors who have donated funds to enable the UTS Olympic Studies and Events Resource Centre to expand its holdings of library materials - with the primary focus towards online documentation. A total sum of \$30,000 has been provided for this purpose by:

The City of Sydney

Sydney Olympic Park Authority

Michael Jacobsen (via Arena Travel and Entertainment, and Hidden Door)

We offer sincere thanks to these organisations for their support. The funds will also employ a co-ordinator of the Olympic Studies and Events Resource Centre - Alison Burkhardt (formerly with Tourism Australia, Tourism NSW and a librarian with UTS). This is a very welcome initiative, about which ACOS thanks Rob Harris, Director of ACEM, for bringing to fruition.

ACOS CONTACTS

The website of ACOS is found at <http://www.business.uts.edu.au/olympic/>.

ACOS Newsletter Editor: Daryl Adair (Daryl.Adair@uts.edu.au).

Director: [Richard Cashman](#), Adjunct Professor, School of Leisure, Sport & Tourism, (Richard.Cashman@uts.edu.au)

Associate Director: [Daryl Adair](#), Associate Professor, School of Leisure, Sport & Tourism, (Daryl.Adair@uts.edu.au)

Executive Officer: [Stephen Frawley](#), Lecturer, School of Leisure, Sport & Tourism, (Stephen.Frawley@uts.edu.au)

Executive Member: [A.J. \(Tony\) Veal](#), Adjunct Professor, School of Leisure, Sport & Tourism, (Tony.Veal@uts.edu.au)

Librarian: [Jackie Edwards](#)

Information: [Janet Cahill](#), Associate of the Centre

Messages: [Angela Powell](#), Secretary, (Angela.Powell@uts.edu.au)