

Sydney Olympic Park 2000 to 2010: History and Legacy

by Richard Cashman

With a Foreword by David Richmond, AO

Published in conjunction with the Australian Centre for Olympic Studies, UTS

Hardback, 240 pp. plus eight pages of colour inserts

ISBN: 978-1-876718-10-7

Price: \$59.95

Sydney Olympic Park represents a new and unique post-Games legacy model. The commercial development of the Park has helped maintain sports and environmental legacies.

Its story is important because the Park attracted much criticism in 2001 and 2002. Since then, it has become a community asset.

The Park is important because to many people it is a special and symbolic place. It is etched into their memory and is remembered as the theatre of the Games with much fondness and nostalgia.

Sydney Olympic Park 2000 to 2010 is the first extended study of the realisation of post-Games legacy in an Olympic city. It raises many new questions about the nature of legacy and when legacy obligations end.

Although there is no generic model for Olympic parks, Sydney Olympic Park provides a worthwhile and successful model for future Olympic cities to consider.

Richard Cashman was commissioned by the Sydney Olympic Park Authority to write *Sydney Olympic Park 2000 to 2010: History and Legacy*, which will be published in July 2011 by Walla Walla Press, Sydney. The book includes a Foreword by David Richmond AO and is published in conjunction with the Australian Centre for Olympic Studies at UTS.

The chapters are:

Introduction • The Genesis of Sydney Olympic Park • The History of Homebush Bay • The Creation of Sydney Olympic Park • Post-Games Challenges • Governance and Management • Commercial Development • The Parklands • Sports Town • Venues and Events • Communities • Art, Culture and Education • The Future of the Park.



Connecting Cities: Mega Event Cities, SOPA for Metropolis 2008

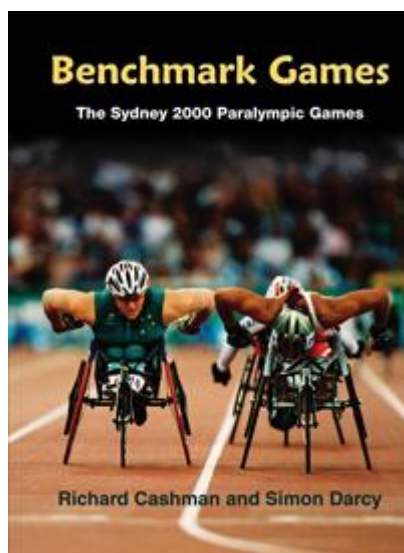
Alana Hay and Richard Cashman, eds, Sydney, 2008.

ISBN: 978 0 7347 5416 5. 170 pages.

Introduction by Chris Johnson

\$AUD 25.00

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- 1.**Richard Cashman, 'The Sydney Olympic Park Model: Evolution and Realisation'
 - 2.**Hai Ren, 'The Operation of the Beijing Olympic Precinct'
 - 3.**Hiromasa Shirai, 'Planning London Olympic Park as a Global and Local Place—A Comparative Analysis with Sydney Olympic Park'
 - 4.**Glen Searle, 'The Influence of Mega Events on City Structure Under Contemporary Urban Governance: The Example of Sydney's Olympic Games'
 - 5.**Darlene van der Breggen, 'Urbanising a Post-Olympic Landscape'
 - 6.**Donald McNeill and Mark Davidson, 'Sydney Olympic Park: Centrality, Mobility and Metropolitan Publics'
 - 7.**Alan Marsh, 'Marketing the Park to the Community—Visitors and Audiences at Sydney Olympic Park'



Benchmark Games:

The Sydney 2000 Paralympic Games

by Richard Cashman and Simon Darcy

With a Foreword by Karen Tighe

Published in conjunction with the Australian Centre for Olympic Studies, UTS

Hardback • Illustrations • Notes • Bibliography • 49.95 • x + 270 pp. \$AUD49.95

ISBN: 978-1-876718-05-3

Benchmark Games is unique as there has been no previous study of an individual Paralympic Games. The book documents and analyses the new benchmarks that were set at the time of the successful Sydney Paralympic Games. Benchmark Games explores many questions about the appeal of the Games to the community and disability sport and the place of the disability community in Australian life.

This book gives a wonderful insight into the background and running of the Sydney Paralympic Games and the legacy it has left (Karen Tighe).

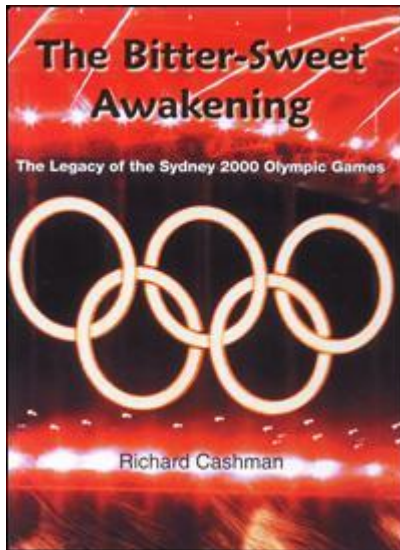
Chapters:

1. Introduction 2. The Evolution of the Paralympic Games 3. Paralympic Benchmarks before 2000 4. The Benchmark Games 5. Planning for the Games 6. Media 7. The Community 8. The Delivery of Sport 9. Infrastructure 10. The Paralympic Village 11. The Inclusion and Exclusion of Athletes with an Intellectual Disability Legacy 12. Legacy 13, Paralympic Research Agendas

(Eight of the 13 chapters have been written by Richard Cashman and Simon Darcy. The other five have been written solely or jointly by Ian Brittain, Hayley Fitzgerald, Anne Jobling, Ian Jobling, Tony Sainsbury, Alana Thomson and Dominique Tremblay,)

Walla Walla Press • P.O. Box 717 • Petersham NSW 2049 • Australia

Tel. 612 9560 6902 • Fax 612 9560 6902 Email • info@wallawallapress.com • Internet • www.wallawallapress.com



**The Bitter-Sweet Awakening:
the Legacy of the Sydney 2000
Olympic Games**

**by Richard Cashman, 310 pages,
2006 \$49.95**

ISBN : 1876718 900

A Barcelona newspaper, El Pais, referred to 'the bitter-sweet awakening from the Olympic dream' on the first anniversary of the Barcelona Games in 1993.

Sydney, like Barcelona, struggled to come to terms with the post-Games environment in 2001 and 2002. The city was caught between a sense of nostalgia and a need to identify new objectives.

Legacy debates and impacts continue to resonate in the Olympic city. This book argues that it is important to monitor and document Sydney's continuing legacy.

This book is the first of its kind. No previous work has examined the legacy of an Olympic Games in one city and country.

The Bitter-Sweet Awakening demonstrates that legacy is not a one-off occurrence but is dynamic and evolving. The book argues that there is a need to capture and document continuing impacts in an Olympic city.

Contents

1. When the Carnival is Over
2. The Memory of the Games
3. Media, Identity and Culture
4. Business and Economic Outcomes
5. International Investments and Contracts

6. The Future of Sydney Olympic Park
7. Sporting Impacts
8. The Green Games and their Outcomes
9. The Host Community - Winners or Losers?
10. The Paralympic Games
11. A Continuing Legacy

Notes

Bibliography

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Published by Walla Walla Press in conjunction with ACOS



Red, Black and Gold: Sydney Aboriginal People and the Olympic Games, 2000

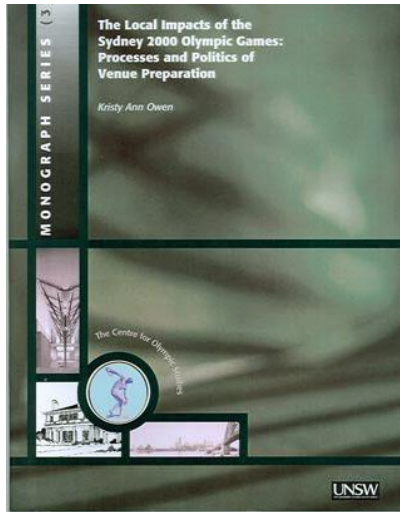
Edited by Genevieve and Richard Cashman, 34 pages, \$15.

ISBN : 0 957736 02 9

This is the edited transcript of a half-day forum that took place on in Sydney 22 October 1999. The contents are as follows.

- Welcome – Richard Cashman, Centre for Olympic Studies, UNSW, and Beryl Beller-Timbery on behalf of the La Perouse Elders
- Introduction - Wendy Brady, Aboriginal Research and Resource Centre, UNSW
- Aboriginal History of Homebush Bay – Emma Lee, Darwala-Lia Archeological Services
- Treaty between the Sydney Land Councils – Jenny Munro, Metropolitan Aboriginal Land Council
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- Valuing Aboriginal Protocols: Respecting the Rights and Needs of Local Aboriginal People during the Development of Games Venues – Marjorie Anderson, Olympic Coordination Authority
 - Sydney Aboriginal People and the Olympics – Gary Ella, Sydney Organising Committee for the Olympic Games
 - The Indigenous Expo at Homebush Bay – Shane Hunter, Metropolitan Aboriginal Land Council
 - SOCOG - Media Release on the indigenous Cultural Centre for the Olympic Games
 - Panel Discussion - Jenny Munro, Metropolitan Aboriginal Land Council; Fred Malone, Gandangara Aboriginal Land Council; Merv Ryan, La Perouse Aboriginal Land Council
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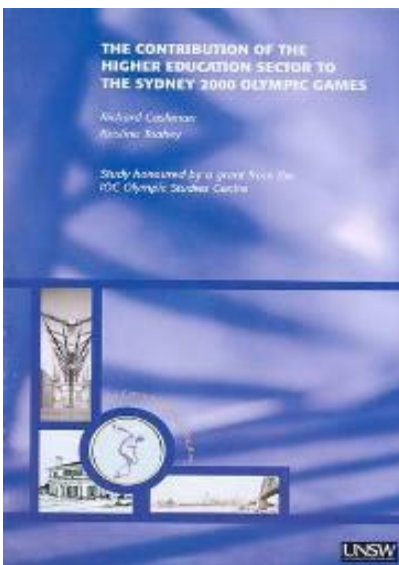


The Local Impacts of the Sydney 2000 Olympic Games: Processes and Politics of Venue Preparation, 2001, by Kristy Ann Owen

56 pages, \$15.

ISBN : 0 733418 34 1

Explores the impacts of the Sydney Olympic games on three separate and differing local government areas in the Sydney metropolitan region: Waverley, the site of the beach volleyball; Ryde, the venue of some water polo matches; and Auburn, which includes Sydney Olympic Park, Homebush, within its boundaries. examines issues such as community consultation in the planning of games venues, and the legacy.



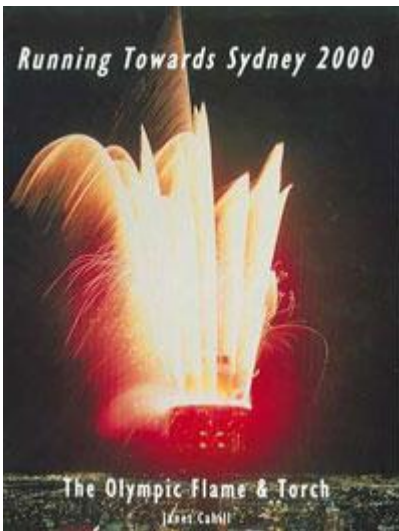
The Contribution of the Higher Education Sector to the Sydney 2000 Olympic Games, 2002

By Richard Cashman and Kristine Toohey

98 pages, \$15.

ISBN : 0 733419 10 0

There has been a long involvement of the higher education sector in the Olympic Games and this relationship has burgeoned in recent decades as the Olympic Games have become larger and more complex. Academics and tertiary students in Australia have built on what had been achieved by their colleagues at past Olympic Games. The aim of this study was to fully document the higher education contribution to the Sydney 2000 Olympic Games, to capture examples of both good and less effective practice and to consider the lessons that have been learned. The methods employed in the study included a literature search, a collection of documents and reports, interviews, and a questionnaire survey of 25 institutions of higher education. The conclusions suggest that the contribution of the higher education sector to the Sydney 2000 Olympic Games was probably more comprehensive than at any previous Olympic Games. It is estimated that some 2,000 staff and 20,000 students had some involvement in the Olympic Games and 23 Memorandums of Agreement were signed between various higher education institutions and Olympic organisers. The book concludes with 30 recommendations designed to assist those involved in the organisation of future Olympic Games including: the Organising Committee; higher education institutions; the International Olympic Committee; and the National Olympic Committee.



**Running Towards Sydney
2000: The Olympic Flame &
Torch, by Janet Cahill**

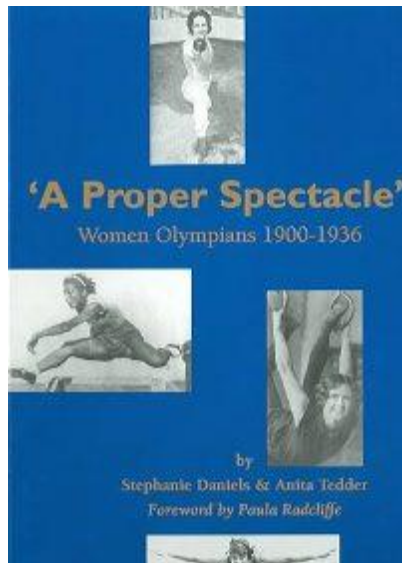
**Reference notes, bibliography,
photographs, illustrations,
statistics,**

1999, 95 pp. \$5.50

ISBN 0 9587079 8 7

**Published by Walla Walla Press,
Petersham, NSW.**

Successive summer Olympic Games have staged the flame lighting and torch relay ceremonies. These have now become a strong tradition of the Olympic Games. The Olympic flame and torch are significant symbols of the Olympic Games and are important in involving the general public in the Games. The flame and torch are also significant in terms of the community, political influence and commercialism. Their symbolism has expanded considerably due to sponsorship and media coverage. This lavishly illustrated book is a well researched history of the Olympic Flame and torch starting from ancient Greece and tracing its journey to the Sydney 2000 Olympic torch relay. *Running Towards Sydney 2000* is woven with fascinating anecdotes about the Olympic flame. It relates the experiences of some prominent Australians who carried the torch. A memorable chapter on the torch relay to the Melbourne Olympic Games gives an insight into how people from 'all walks of life' were touched by their experience of the Olympic flame in 1956.



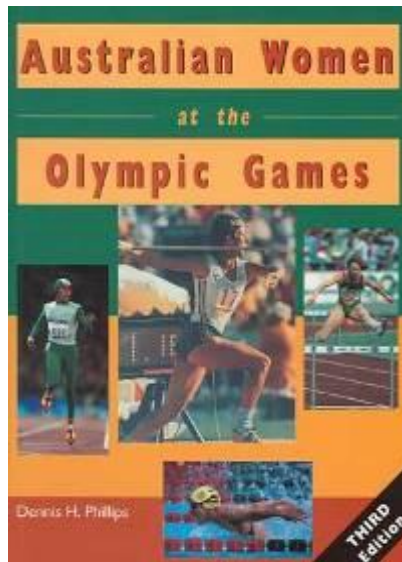
'A Proper Spectacle' – Women Olympians 1900-1936, by Stephanie Daniels & Anita Tedder

photographs 100 b/w and 25 colour, illustrations, 170 pp. \$38.45,

ISBN 1 876718 12 9,

published by Walla Walla Press, Petersham, NSW in conjunction with ZeNaNa Press and the Centre for Olympic Studies, UNSW.

The book celebrates 100 years of women in the Olympics. Part I looks at important landmarks in the struggle of women to gain acceptance in the Olympic program in 1900. Part II is devoted to the memories and the personal stories of women who competed in the Games until 1936. The authors introduce some unforgettable characters, such as the glamorous swimmer Eleanor Holm, who trained on champagne and partied all night before winning races, American fencer Joanna de Tuscan, enticed to audition for the lead in 'Gone with the Wind' and German javelin thrower Tilly Fleischer, invited to dine with Hitler. Then there is the sad story of sprinter Stella Walsh who ran as a woman but died as a man. In the Olympic Year 2000, at the Sydney Games, women celebrated one hundred years of official participation. Bedford authors, Stephanie Daniels and Anita Tedder have sought out 32 of the world's oldest women Olympians from 10 different countries and asked them to tell their stories. The women who took part in the Olympics in the early years of this century had to fight to win a place at the Games. The authors tell the story of this struggle, and introduce some of the unforgettable characters who shaped female sporting history.



Australian Women at the Olympic Games,

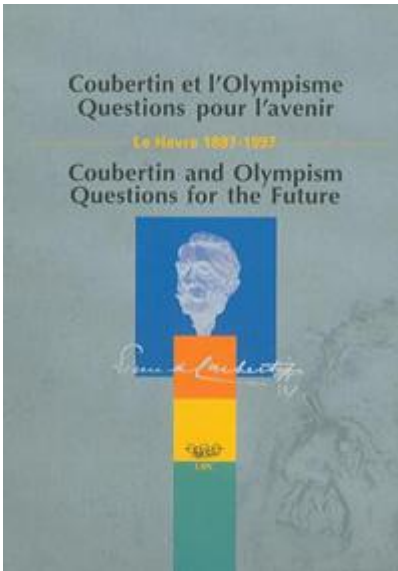
3rd Edition, Dennis Phillips,

184 pp, illustrations, \$27.45,

ISBN 1 876718 30 7,

**published by Walla Walla Press,
Petersham, NSW in conjunction
with the Centre for Olympic
Studies, UNSW.**

Seven of Australia's greatest female Olympic champions were honoured at the culmination of the torch relay and the lighting of the cauldron (lit by Cathy Freeman) at the Opening Ceremony of the Sydney Olympic Games. This recognition was timely because the six final torch-bearers (Betty Cuthbert, Raelene Boyle, Dawn Fraser, Shirley Strickland de la Hunty, Shane Gould and Debbie Flintoff-King) had contributed many of Australia's greatest Olympic moments. 2000 was also the occasion to celebrate 100 years of women in the modern Olympic Games because no women were permitted to compete in the 1896 Olympic Games. Dennis Phillips has revised and updated previous editions of this book published before the 1992 and 1996 Olympic Games. He begins with a lavishly illustrated chapter on the outstanding achievements of Australian women at the Sydney 2000 Olympic Games and includes new material on the Atlanta Olympic Games.



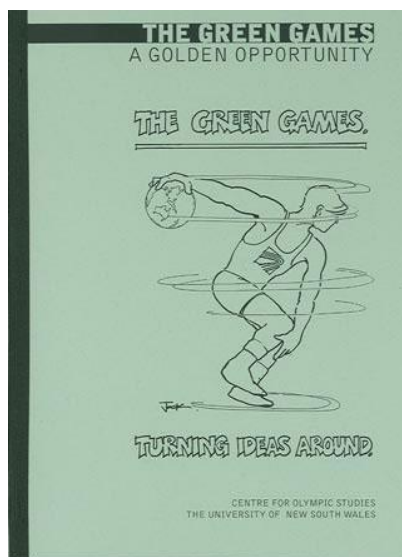
**Coubertin and Olympism:
Questions for the Future – Le
Havre 1897-1997**

**Edited by Norbert Muller,
illustrations, 1998, 300pp \$38.45**

ISBN 0 9587079 5 2

**Published by Walla Walla Press,
Petersham, NSW**

This is a handsomely-produced and lavishly-illustrated volume which looks at many important issues about the future of the modern Olympics. Chapters include: 'The Olympic ideal, the Code of Ethics and Human Rights', 'Early Coubertin - Internationalism, Democracy and Peace', 'Implication for Olympic Education and Training in Africa', 'Culture in the Sydney 2000 Games' and many other topics. While some chapters are written in English, others are in French. French-language articles include an English summary of their contents.



The Green Games: A Golden Opportunity,

1998, edited by Richard Cashman and Anthony Hughes, \$15.

Proceedings of a conference held in 1997.

ISBN : 0 733416 45 4

Contents:

Introduction - Chris Fell, Deputy Vice-Chancellor, UNSW, Richard Cashman and Anthony Hughes, Centre for Olympic Studies, UNSW

What Constitutes the Green Games? Promises and Perspective

Promises – Darryl Luscombe, Greenpeace Australia

- Perspectives – Ian Lowe, Griffith University

- Perspectives – Lorraine Cairnes, Fathom

Consulting

The Olympic Vision – Peter Ottesen, SOCOG

The Infrastructure of the Games – Colin Grant, Olympic Co-ordination Authority

Project Report: Green Initiatives – William H Buckland, Multiplex Constructions Pty Ltd

Project Report: The Railway – Bob Staib, Gutteridge, Haskins and Davy

Project Report: The Olympic Village – Maria Atkinson, Mirvac-Lend Lease Village Consortium

Project Report: The Showgrounds – John Kent, Sydney Showground at Homebush Bay

Opportunities for Education and Selling Australian Environmental Technology and Practice – Ian Kiernan, Clean Up Australia

Green Perspectives – Peggy James, Green Games Watch 2000

Green Perspectives – Paul Howlett, Environmental Industry Development Network

Green Issues and the Built Environment – Deo Prasad, SOLARCH group, UNSW

Transport: Dr Samuel Johnson's Observations Ride Again – John Black, Dept of Transport Engineering, UNSW

The Media, the Community and the Green Games Publicity

- Richard Palfreyman, Media Relations, SOCOG
- Murray Hogarth, Sydney Morning Herald
- Philip Bell, Media and Communications, UNSW
- Kevin Wilde, Australian Broadcasting Corporation

Overview – Ian Lowe, Griffith University



Coping with Olympic Traffic: Mosman Council Special Event Transport, 2000,

John Black, \$8.

ISBN : 0 957736 01 0

This monograph flows from a forum, organised by the Centre for Olympic Studies for Mosman Council on 24 October 1997, to help the council develop an Olympic plan for its local government area. The Proceedings of the Conference were published in 1998: Mosman Council.. Forum on the impacts of the Olympics, 24 October 1997.

To further assist the Council to refine its Olympic Plan, individual staff members and their students from the Department of Transport Engineering, UNSW conducted research on particular aspects of the plan. This report summarises the research conducted on 3 May 1998, when 17 students conducted a study on the usefulness of a 'free' shuttle bus, for the Mudgee Food and Wine Fair, held at Mosman. Mosman Council used the fair as a test event to explore how the suburb could best deal with increased transportation demands.

Although this is a specific case study, it demonstrates longer-term issues relating to the development of an Olympic plan for a suburban area of Sydney which will have increased traffic due to the Olympics because of the crowds that will line Mosman's part of the harbour foreshore to watch the yachting. The monograph also illustrates that university staff and students can play an important role in the development of public policy.



The Collaborative Games – the story behind the spectacle

By Tony Webb

**Published by Pluto Press
Australia**

[Mail order is \\$40 \(includes GST\)](#) (PDF 33KB)

(This publication is available through the [Australian Centre for Event Management, ACEM](#))

In 2000, 4 billion people around the world watched the spectacle — but very few of them knew that there was a great deal happening, behind the scenes...

The Sydney 2000 Olympic Games was the biggest show on earth. It was also Australia's largest peacetime project. A \$3.2 billion construction program was completed on time and within budget, setting new standards for industrial collaboration and environmental best practice. During the Games, 200,000 people, a third of them volunteers, worked to make the spectacle possible. All this was delivered without industrial dispute – an outstanding achievement in itself.

Now, The Collaborative Games gives you the opportunity to find out what really went on behind the scenes. It also proposes that the Games was more than an event we can all be proud of. That the true legacy of the Games is a blueprint for a collaborative culture that can be applied to other challenges we have to face if Australia is to have an economic, social and ecologically sustainable future.