

Newsletter of the Australian Centre for Olympic Studies

No. 1, July 2010

ACOS Fellowships

Applications for ACOS Fellowships need to be submitted, as per the instructions on the ACOS website, as follows:

Applications for ACOS Fellowship Semester 2, 2010 – closing date 31 July 2010
Applications for ACOS Fellowship 2011 (Semester 1 or Semester 2) - closing date 30 September 2010

Olympic publications

Daryl Adair, 'Where the Games never cease: The Olympic Museum in Lausanne, Switzerland', in V. Girginov (ed.), *The Olympics: A Critical Reader*, Routledge, London, 2010, pp.172-190.

Richard Cashman and Daryl Adair, *History and Legacy of the Sydney 2009 World Masters Games* Sydney 2009 World Masters Games Organising Committee (SWMGOC), Sydney Olympic Park, 2010.

Richard Cashman, *Paradise of Sport: A History of Australian Sport*, Walla Walla Press, Sydney, 2010, has included a chapter on the Australian sports system from the 1970s to 2009.

Olympic research projects

ACOS was commissioned by the Sydney World Masters Games Organising Committee (SWMGOC), which was held in October 2009, to complete a report on the *History and Legacy of the Sydney 2009 World Masters Games*. The report, edited by Richard Cashman and Daryl Adair with research assistance from Christoph Hechelmann, has now been published and can be purchased (though an electronic copy is available at no cost). The ACOS report is a companion volume to SWMGOC's Final Report.

Two UTS teams, involving Simon Darcy, Deborah Edwards, Tracy Taylor, Alana Thomson, are conducting research on social outcomes and community engagement and communities and volunteers for the 2009 World Masters Games.

Richard Cashman has been commissioned to write a history of Sydney Olympic Park to be published in 2010. The report, which will focus on the post-Games history of the Park from 2000 to 2010, will be published in 2010.

Visitors

On 19 May ACOS and the School of Leisure, Sport and Tourism welcomed a delegation to Australia from UK sport, members of whom were visiting Sydney to contribute papers to the International Women's Group conference. The delegation was led by Mr Henant Mistry, Equality and Diversity Officer for UK Sport, and Ms Amanda Bennett, UK Sport Head of Policy and Chair of European Women and Sport. They were accompanied by sport administrators representing several of Britain's major sporting bodies, though with a particular emphasis on female participation. Members of the delegation offered presentations to an audience of around forty persons at the Faculty of Business Board Room, UTS Haymarket. Assoc Prof Simon Darcy kindly chaired the event, which provided an interesting entree into issues and opportunities for female administrators at the 2010 London Olympic Games.

Website additions

The ACOS website now includes electronic copies of two post-Games reports that were produced following the Sydney 2009 World Masters Games. The first is the official Final Report of the Sydney World Masters Games Organising Committee. The second is *The History of Legacy of the Sydney 2009 World Masters Games: An Independent Report*.

Staff Activity

Richard Cashman delivered three lectures on Olympic legacy to the postgraduate students at Beijing Sport University in November 2009.

Upcoming Event and Exhibition

Anniversary Forum

A forum, on the occasion of the 10th anniversary of the Sydney 2000 Olympic Games will be held at University of Technology, Sydney, on 17 September 2010. The speakers will be listed on the ACOS website in the near future.

REFLECTIONS ON THE MANAGEMENT AND LEGACY OF THE SYDNEY 2000 OLYMPIC GAMES

GENERAL ISSUES:

- *Did Sydney set new benchmarks for the management of the Games and sport in particular? Have the management practices been applied beyond the Games?*
- *What are the outcomes, both planned and unplanned, positive and negative, from the Sydney Olympic Games?*
- *What are the lessons that have been learned from the staging of the Olympic Games?*

Session 1 10.00–12 noon

The Management and Organisation of the Sydney Olympic Games

Key questions:

- *Looking back at the Sydney Olympics, what were the main strengths of the organisation (and the sport program) of the Games?*
- *With the benefit of hindsight, what were the main weaknesses in the organisation (and the sport program) of the Games?*
- *Have there been any substantial changes, ten years later, in the way an Olympic Games (and the sport program) are managed and organised?*

A. Reflections on the Games 10–11 am

B. Reflections on the Organisation of the Sport Program at the Games 11 am–12 noon

Session 2 Legacy of Sydney Olympic Park: A case study

1.00–3 pm

- *Has Sydney Olympic Park achieved an appropriate balance between maintaining Olympic legacy, conservation and economic development?*
- *Have the outcomes been better in some areas than others such as events and event knowledge, economic (tourism), sports delivery and participation, culture, art and education?*
- *Does Sydney Olympic Park provide a model for other Olympic cities to emulate?*

A. The past: creation and realisation of Sydney Olympic Park 1–2 pm

B. The future of Sydney Olympic Park 2–3 pm

Anniversary exhibition at Kuring-gai campus library

The library is undertaking a digitisation project as part of the commemoration of the Sydney 2000 Olympics. It is proposed to create a virtual collection, which will include images and some text, by the time of the anniversary, that will illustrate the social, economic, political and cultural impacts of the Olympic Games. The collection will support teaching and research and will be of interest to the broader community.

ACOS contacts

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